



PAIFF 2026/2027 Season 4 Sponsorship Tiers

Rate Card (displayed in USD)

BENEFIT	BACKSTAGE \$500	LIMELIGHT \$1,000	RED CARPET \$2,500	MOGUL \$7,000+
Logo placement link on website (full year)				
Logo in printed brochure				
Ad in official program guide	LOGO	BUSINESS CARD	1/2 PAGE	FULL PAGE
Dedicated social media promotion				
Logo included on ALL social media posts				
Promotional product placement in festival gift bags				
Logo on Sponsor/Thank You slide during screenings pre-roll				
Complimentary VIP festival passes	2	4	6	8
Logo placement on printed festival tote/gift bag				
On-site banner / signage placement / table activation				
On-stage verbal mentions				
Branded sponsor recognition for a specific panel, screening block, or workshop				
30 sec pre-film ad before each screening block and at Red Carpet Gala				
Branded slide in primary pre-show loop				
Recognition in festival press releases				
Logo placement on official commemorative poster				
Featured logo on primary festival signage				
Opening or closing ceremony speaking opportunity				
Customized / themed activation space at festival venues				
Logo placement on red carpet banner / photo backdrop				



TIER 1 — MOGUL SPONSOR | \$7,000+ (1 available)

- Logo placement link on website (full year)
- Logo in printed brochure (deadline November 15th)
- Full page ad in official program guide
- Dedicated social media promotion (3 posts leading up to festival)
- Logo included on ALL social media posts leading up to festival (November - March)
- Promotional product placement in festival gift bags (product value considered toward sponsorship)
- Logo on Sponsor/Thank You slide during screenings pre-roll
- 4 pair complimentary VIP festival passes (use or giveaway)
- Top logo placement on printed festival tote/gift bag
- On-site banner / signage placement / table activation presence
- On-stage verbal mentions
- Branded sponsor recognition for a specific panel, screening block, or workshop
- 30 sec pre-film ad before each screening block and at Red Carpet Gala
- Recognition in festival press releases
- Logo placement on official commemorative poster
- Logo placement on red carpet banner / photo backdrop
- Featured logo on primary festival signage
- Opening or closing ceremony speaking opportunity
- Customized / themed activation space at festival venues

TIER 2 — RED CARPET SPONSOR | \$2,500 (2 available)

- Logo placement link on website (full year)
- Logo in printed brochure (deadline November 15th)
- Half page ad in official program guide
- Dedicated social media promotion (3 posts leading up to festival)
- Logo included on ALL social media posts leading up to festival (November - March)
- Promotional product placement in festival gift bags (product value considered toward sponsorship)
- Logo on Sponsor/Thank You slide during screenings pre-roll
- 3 pair complimentary VIP festival passes (use or giveaway)
- Logo placement on printed festival tote/gift bag
- On-site banner / signage placement / table presence
- On-stage verbal mentions
- Branded recognition for a specific panel, screening block, or workshop
- 30 sec pre-film ad before each screening block and at Red Carpet Gala
- Recognition in festival press releases
- Logo placement on official commemorative poster

TIER 3 — LIMELIGHT SPONSOR | \$1,000

- Logo placement link on website (full year)
- Logo in printed brochure (deadline November 15th)
- Business card size ad in official program guide
- Dedicated social media promotion (3 posts leading up to festival)
- Logo included on ALL social media posts leading up to festival (November - March)
- Promotional product placement in festival gift bags (product value considered toward sponsorship)
- Logo on Sponsor/Thank You slide during screenings pre-roll
- 2 pair complimentary VIP festival passes (use or giveaway)



- Logo placement on printed festival tote/gift bag
- On-site banner / signage placement / table presence
- On-stage verbal mentions
- Branded recognition for a specific panel, screening block, or workshop
- Branded slide in primary pre-show loop

TIER 4 — BACKSTAGE SPONSOR | \$500

- Logo placement link on website (full year)
- Logo in printed brochure (deadline November 15th)
- Logo in official program guide
- Dedicated social media promotion (3 posts leading up to festival)
- Promotional product placement in festival gift bags (product value considered toward sponsorship)
- Logo on Sponsor/Thank You slide during pre-screenings loop
- 1 pair complimentary VIP festival passes (use or giveaway)
- On-site banner / signage placement / table presence

Add-on Opportunities (with experiential branded exposure)

Activation / Asset	Additional Price
Sponsored Cash Prize Award	\$500+
Dedicated Gift Bag Branding	\$500
Young Student Filmmaker Entourage & Family Travel Stipend (within MX)	\$500-750
Exclusive Branded Festival Group Excursion Activity	\$750
Sponsored Pre-festival or Post-festival Regional Networking Mixer Event, Family & Friends Dinner	\$1,000
Projection or Equipment Sponsor	\$3,000
Travel Sweepstakes / Contest Sponsor for 2 Public Attendees	\$5,000
International Filmmaker Entourage Travel & Lodging Stipend Sponsor	\$7,000-\$10,000
Celebrity Appearance Sponsor	\$10,000+