



# PAIFF

Season 4 Sponsorship Opportunities  
Puerto Aventuras International Film Festival  
March 17–21, 2027 | Puerto Aventuras, Riviera Maya, Mexico

# A Rising *Destination* Film Festival

The Puerto Aventuras International Film Festival is a five-day event in the Riviera Maya that brings together filmmakers, audiences, and cultural partners in a uniquely relaxed coastal setting. PAIFF combines international programming, filmmaker access, and strong local identity to create an event experience that is both culturally credible and sponsor-friendly.

- 5-day festival experience
- In the heart of the Riviera Maya, with proximity to Cancun, Playa del Carmen, and Tulum
- A multi-venue community experience across marina-side, beachfront resort, golf course, and park settings
- Screenings, panels, and filmmaker engagement
- IMDb-qualifying festival with a year-round awards cycle and live red carpet awards gala



# GROWTH, MOMENTUM, AND WHY NOW

PAIFF has expanded its international reach, programming footprint, audience engagement, and year-round visibility, with **Season 4** positioned for further growth.



SUBMISSION GROWTH

**85%**

increase

Season 1 to Season 3



FILMS SCREENED / SELECTED

**224**

projects

Season 1 to Season 3



COUNTRIES REPRESENTED

**57**

nations

Season 1 to Season 3



ATTENDANCE GROWTH

**69%** cumulative

**30%** season-over-season average



AWARDS PRESENTED

**153**

awards

Season 1 to Season 3



ACCEPTANCE RATE

**58%** accepted

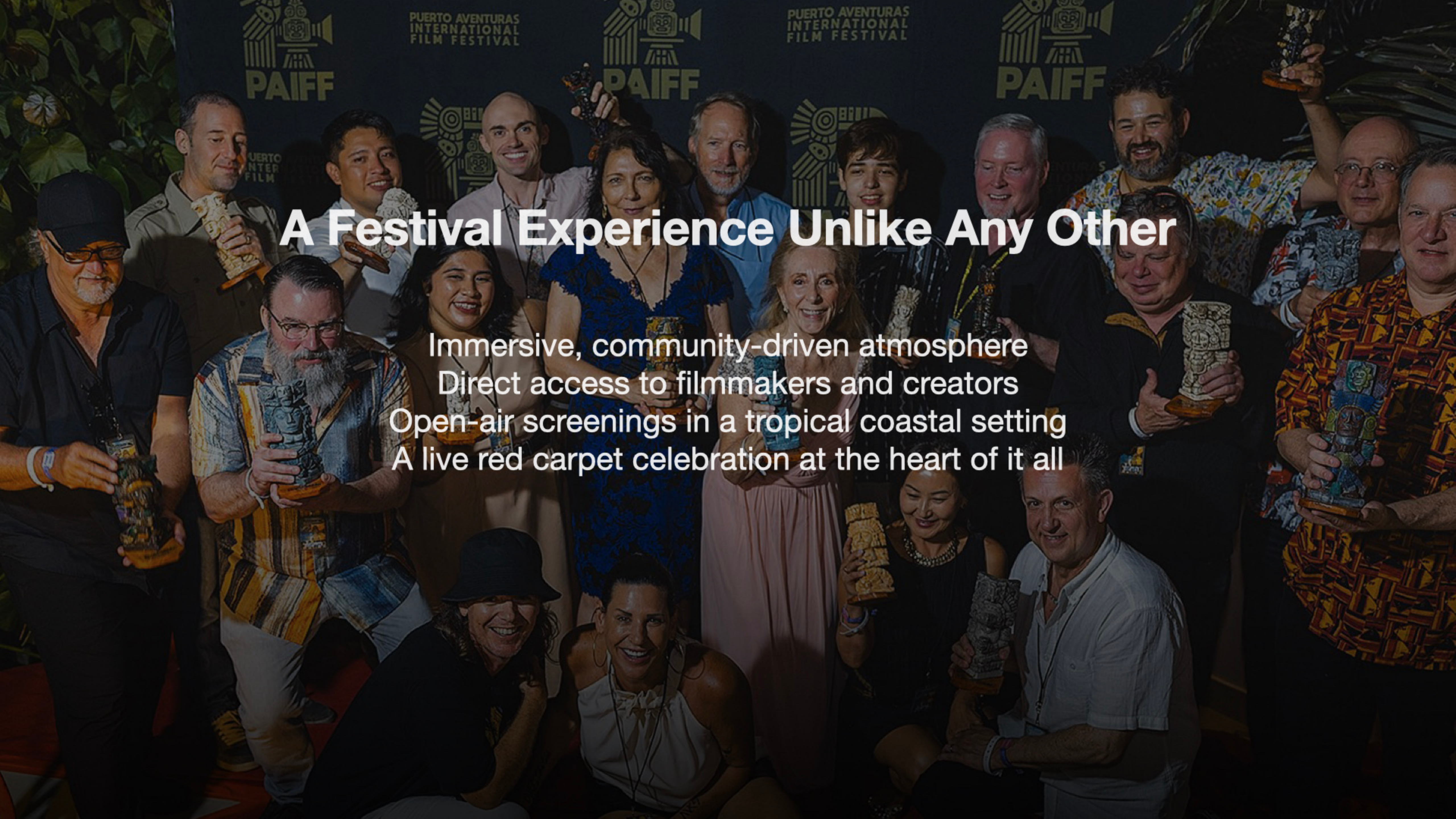
**42%** awarded

\*Average so far

*\*Acceptance and award rates may decrease as PAIFF continues to expand.*

## Season 4 Expansion Plans

Expanded footprint, new vertical filmmaking initiatives, cash prize stipend incentives, and new sponsor activation opportunities across festival programming and special events.



# A Festival Experience Unlike Any Other

Immersive, community-driven atmosphere  
Direct access to filmmakers and creators  
Open-air screenings in a tropical coastal setting  
A live red carpet celebration at the heart of it all

# A Platform for *Brand Exposure*

PAIFF connects international filmmakers, audiences, and partners through a high-engagement, destination-driven festival experience.



## Audience Profile

- 30% industry / 70% public
- International filmmakers and industry professionals
- Affluent destination travelers and an engaged local community



## Engagement Opportunities

- Direct interaction with filmmakers and attendees
- Panels, workshops, and curated events
- Authentic Influencer experiences



## Brand Visibility

- On-site activations across multiple venues
- Red carpet and awards ceremony exposure



## Destination Advantage

- Riviera Maya tourism market
- Proximity to Cancun, Playa del Carmen, Tulum

# Sponsorship & Activation Opportunities



## Sponsor the Red Carpet Gala

Premium placement at PAIFF's main event including press backdrop, branded assets, and visibility across awards, trophies, and cash prize incentives.



## Sweepstakes Campaign Partner

"Win a Trip to PAIFF" promotion including airfare, lodging, VIP passes, and excursions—driving engagement and brand reach.



## Adopt-a-Screening

Name and sponsor a festival screening with on-screen branding and presents status.



## VIP Gift Bag Sponsor

Place your brand directly in the hands of filmmakers and VIP guests through curated welcome kits.



## Fund a Celebrity Appearance

Align your brand with featured talent through red carpet appearances, panels, and exclusive events.



## Cross Festival Exposure

Co-branded opportunities with Roswell Shorts and additional partner festivals provide expanded year-round visibility across multiple festival platforms.



## Filmmaker Travel / Stipend Sponsor

Support emerging talent by funding travel and festival access for selected student and first-time filmmakers.

# SPONSORSHIP TIERS

CHOOSE THE LEVEL THAT FITS YOUR VISION. MAXIMIZE YOUR IMPACT.



## MOGUL SPONSOR

TITLE-LEVEL PARTNER



Premier brand integration across PAIFF



Headline presence at gala and awards



Custom activations and press visibility



Category exclusivity and top-tier positioning



Cross-festival exposure including Roswell Shorts



## RED CARPET SPONSOR

PREMIER EVENT PARTNER



High-impact visibility at gala and key events



Awards and screening integration



Strong on-site and digital presence



VIP engagement and branded experiences



## LIMELIGHT SPONSOR

FEATURED BRAND PARTNER



Targeted brand exposure across festival programming



Selective event and screening alignment



On-site branding and promotional placement



Flexible activation opportunities



## BACKSTAGE SPONSOR

COMMUNITY & SUPPORT PARTNER



Accessible entry-level partnership tier



On-site recognition and acknowledgments



Great fit for local and emerging brands



In-kind and custom support opportunities



FOUR LEVELS. ENDLESS POSSIBILITIES. LASTING IMPACT.



# IDEAL BRAND PARTNERS

PURPOSE-DRIVEN BRANDS. GLOBAL REACH. MEANINGFUL IMPACT.



## LUXURY & LIFESTYLE

Resorts, hotels, travel brands, and premium experiences.



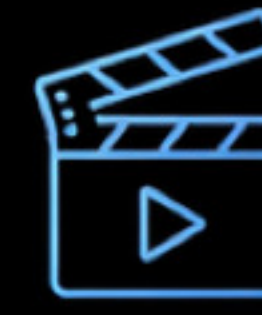
## SPIRITS & BEVERAGE

Tequila, mezcal, wine, and craft beverage brands.



## FASHION & APPAREL

Resort wear, designer labels, and lifestyle brands.



## MEDIA & ENTERTAINMENT

Streaming platforms, studios, distributors, and production companies.



## TECH & INNOVATION

AI, creative tools, mobile platforms, and content technology.



## TRAVEL & HOSPITALITY

Airlines, tour operators, transportation solutions, and destination services.



## WELLNESS & BEAUTY

Spa, skincare, health, and lifestyle brands.



## LOCAL & REGIONAL BUSINESSES

Restaurants, real estate, retail, and community services.



*PAIFF offers flexible partnerships tailored to align with brand goals and audience reach.*



# Trusted by Local & International Partners

PAIFF collaborates with leading hospitality, media, and community brands across the Riviera Maya.



# It's About The Films

A glance at our notable multi-award winners.



## Audience

(5 Awards - Season 3)

**Director:** Tom Miller

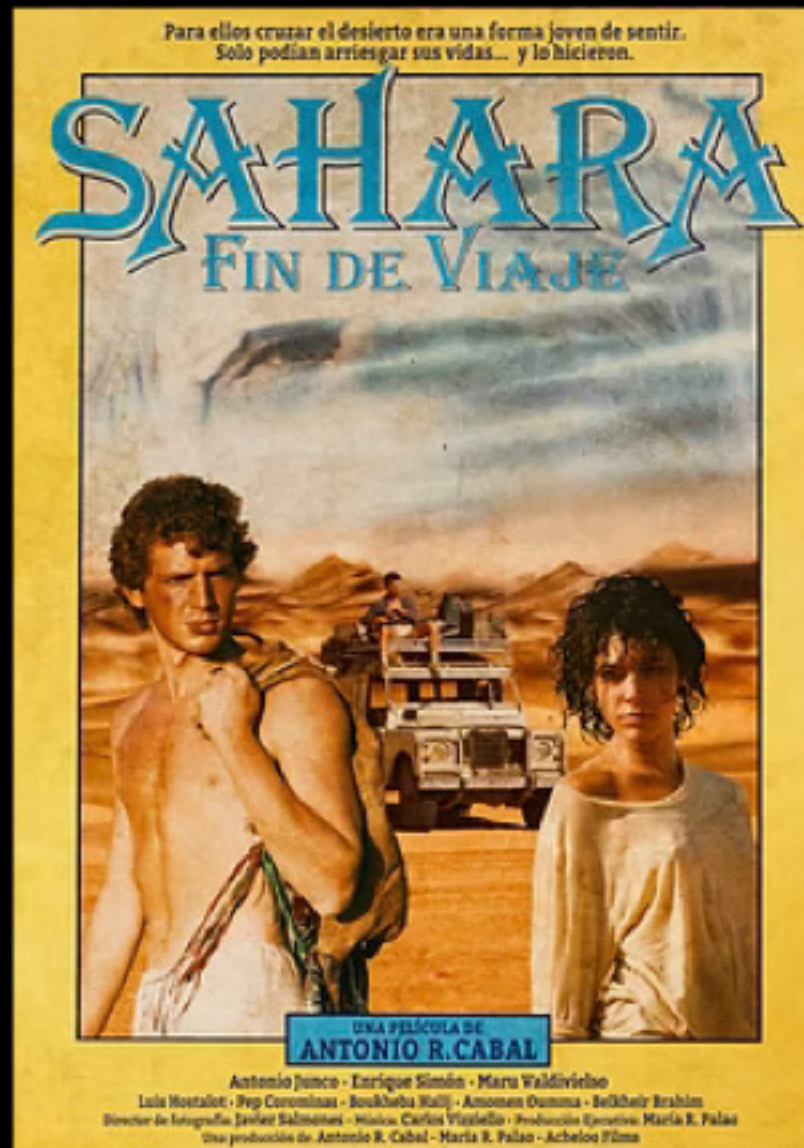
**Awards:** Best Feature Film; Best Director;  
Best Actor Feature Film; Best Producers;  
Audience Choice Award.

## Roswell Delirium

(5 Awards - Season 1)

**Director:** Richard Bakewell

**Awards:** Best Feature; Best  
Cinematography; Best Supporting Actor -  
Feature; Best Supporting Actress - Feature;  
Best Original Score - Feature.



## Piggy Duster

(3 Awards - Season 3)

**Director:** Jesse Stewart

**Awards:** Best First Feature; Best Visionary  
Director; Best Executive Producer.

## Sahara: End of Trip

(3 Awards - Season 2)

**Director:** Antonio Rodriguez Cabal

**Awards:** Best Feature; Best  
Cinematography - Feature; Best Actress -  
Feature.



# WHAT FILMMAKERS *Are Saying*



Authentic reviews from award-winning filmmakers across multiple seasons

“

“Connecting with audiences like this is rare. PAIFF makes it happen.”

**Walter Haussner**

Best Film Noir Short Winner – *Xpendable*

“

“A hidden gem with beautiful venues and real filmmaker connection.”

**Walter Bender**

Best Music Video Winner – *Miami Creek*

“

“Incredible organization, strong programming — highly recommend.”

**John Norris Ray**

Best Family Film Winner – *The Family Photo*

“

“A filmmaker’s paradise — inspiring, supportive, and truly special.”

**Tom Miller**

Multi-Award Winning Director – Audience



Filmmakers from  
25+ Countries



Real Connections.  
Real Impact.



Stories That Travel.  
Support That Stays.



**Walter Haussner**

Best Film Noir Short Winner  
*Xpendable*

# RECOGNIZED AS A TOP FILM FESTIVAL IN NORTH AMERICA



Destination Film Guide ranks PAIFF among the  
**Top Film Festivals in 2025** Across North America.



## INTERNATIONAL REACH

Over 70 films from  
29 countries.



## STUNNING LOCATION

Riviera Maya, Mexico  
– beachfronts, marinas  
& tropical beauty.



## UNIQUE EXPERIENCE

Drive-in cinema via golf  
carts, filmmaker Q&As,  
and exclusive access.



*Perfectly situated between the posh energy of Tulum and the laid-back vibes of Playa del Carmen, PAIFF is an ideal destination festival setting where filmmakers and cinephiles connect on a deeper level.*

*With exclusive access, luxury accommodations, and a welcoming local vibe, it's primed to scale into one of the most sought-after cultural getaways on the international festival calendar.”*



## 2. **Puerto Aventuras International Film Festival**

Riviera Maya, Mexico (March)

Discover the boutique **Puerto Aventuras International Film Festival** experience where over 70 films from 29 countries are screened alongside beautiful beachfronts and scenic marinas. Highlights include a drive-in cinema experience via golf carts and filmmaker Q&As with the regional premiere of Greenpeace Mexico's "Voices of the Mayan Jungle." This immersive celebration unites the film industry in a vibrant and tropical cinematic experience.

# EXOTIC SCREENING EXPERIENCES

From marina sunsets to jungle nights  
from beachfront screenings to open-air gatherings



**PAIFF** transforms every screening  
into a *destination experience*.

Not just venues — environments designed for  
*connection, atmosphere, and memory.*

PAIFF | COMMUNITY OUTREACH

# EMPOWERING YOUNG FILMMAKERS. INVESTING IN OUR COMMUNITY.

We partner with local schools and educational institutions to **discover**, **mentor** and **amplify** the next generation of storytellers from our community.

## OUR COMMITMENT

We believe in accessible opportunities, creative expression and the power of film to **inspire**, **educate** and **create change**.



### SCHOOL PARTNERSHIPS

We collaborate with local schools to integrate film into education and ignite creative potential.



### YOUTH VOICES

We provide platforms, workshops and mentorship for young filmmakers to share their stories.



### INCENTIVES & OPPORTUNITIES

Through contests, screenings and festivals, we encourage growth, recognition and future careers.



### STRONGER TOGETHER

We build lasting relationships with educators and students to strengthen our community.



**BUILDING CREATIVITY. INSPIRING DREAMS. SHAPING OUR FUTURE – TOGETHER.**



# PARTNER WITH PAIFF

ALIGN YOUR BRAND WITH ONE OF THE  
**FASTEST-GROWING INTERNATIONAL**  
**DESTINATION FILM FESTIVALS IN NORTH AMERICA.**

GLOBAL REACH. **BOUTIQUE EXPERIENCE.** AUTHENTIC CONNECTION.

## WHY PARTNER



Access to international filmmakers & audiences



Premium destination visibility in Riviera Maya



Year-round activation opportunities



Integrated hospitality, media, and experiential marketing

## PARTNERSHIP OPPORTUNITIES



Sponsorship Packages



Brand Activations



Destination Travel Partnerships



Custom Collaborations



LET'S BUILD SOMETHING MEANINGFUL TOGETHER.



WEBSITE

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**PAIFF** — IT'S ABOUT THE FILMS.