PAIFF 2026/2027 Season 4 Sponsorship Tiers

Rate Card (displayed in USD)

BENEFIT	BACKSTAGE $500	LIMELIGHT $1,000	RED CARPET $2,500	MOGUL $7,000+
Logo placement link on website (full year)	✓	✓	✓	✓
Logo in printed brochure	✓	✓	✓	✓
Ad in official program guide	LOGO	BUSINESS CARD	1/2 PAGE	FULL PAGE
Dedicated social media promotion	✓	✓	✓	✓
Logo included on ALL social media posts		✓	✓	✓
Promotional product placement in festival gift bags	✓	✓	✓	✓
Logo on Sponsor/Thank You slide during screenings pre-roll	✓	✓	✓	✓
Complimentary VIP festival passes	2	4	6	8
Logo placement on printed festival tote/gift bag		✓	✓	✓
On-site banner / signage placement / table activation	✓	✓	✓	✓
On-stage verbal mentions		✓	✓	✓
Branded sponsor recognition for a specific panel, screening block, or workshop		✓	✓	✓
30 sec pre-film ad before each screening block and at Red Carpet Gala			✓	✓
Branded slide in primary pre-show loop		✓	✓	✓
Recognition in festival press releases			✓	✓
Logo placement on official commemorative poster			✓	✓
Featured logo on primary festival signage				✓
Opening or closing ceremony speaking opportunity				✓
Customized / themed activation space at festival venues				✓
Logo placement on red carpet banner / photo backdrop				✓

TIER 1 — MOGUL SPONSOR | $7,000+ (1 available)

- Logo placement link on website (full year)
- Logo in printed brochure (deadline November 15th)
- Full page ad in official program guide
- Dedicated social media promotion (3 posts leading up to festival)
- Logo included on ALL social media posts leading up to festival (November - March)
- Promotional product placement in festival gift bags (product value considered toward sponsorship)
- Logo on Sponsor/Thank You slide during screenings pre-roll
- 4 pair complimentary VIP festival passes (use or giveaway)
- Top logo placement on printed festival tote/gift bag
- On-site banner / signage placement / table activation presence
- On-stage verbal mentions
- Branded sponsor recognition for a specific panel, screening block, or workshop
- 30 sec pre-film ad before each screening block and at Red Carpet Gala
- Recognition in festival press releases
- Logo placement on official commemorative poster
- Logo placement on red carpet banner / photo backdrop
- Featured logo on primary festival signage
- Opening or closing ceremony speaking opportunity
- Customized / themed activation space at festival venues

TIER 2 — RED CARPET SPONSOR | $2,500 (2 available)

- Logo placement link on website (full year)
- Logo in printed brochure (deadline November 15th)
- Half page ad in official program guide
- Dedicated social media promotion (3 posts leading up to festival)
- Logo included on ALL social media posts leading up to festival (November - March)
- Promotional product placement in festival gift bags (product value considered toward sponsorship)
- Logo on Sponsor/Thank You slide during screenings pre-roll
- 3 pair complimentary VIP festival passes (use or giveaway)
- Logo placement on printed festival tote/gift bag
- On-site banner / signage placement / table presence
- On-stage verbal mentions
- Branded recognition for a specific panel, screening block, or workshop
- 30 sec pre-film ad before each screening block and at Red Carpet Gala
- Recognition in festival press releases
- Logo placement on official commemorative poster

TIER 3 — LIMELIGHT SPONSOR | $1,000

- Logo placement link on website (full year)
- Logo in printed brochure (deadline November 15th)
- Business card size ad in official program guide
- Dedicated social media promotion (3 posts leading up to festival)
- Logo included on ALL social media posts leading up to festival (November - March)
- Promotional product placement in festival gift bags (product value considered toward sponsorship)
- Logo on Sponsor/Thank You slide during screenings pre-roll
- 2 pair complimentary VIP festival passes (use or giveaway)

- Logo placement on printed festival tote/gift bag
- On-site banner / signage placement / table presence
- On-stage verbal mentions
- Branded recognition for a specific panel, screening block, or workshop
- Branded slide in primary pre-show loop

TIER 4 — BACKSTAGE SPONSOR | $500

- Logo placement link on website (full year)
- Logo in printed brochure (deadline November 15th)
- Logo in official program guide
- Dedicated social media promotion (3 posts leading up to festival)
- Promotional product placement in festival gift bags (product value considered toward sponsorship)
- Logo on Sponsor/Thank You slide during pre-screenings loop
- 1 pair complimentary VIP festival passes (use or giveaway)
- On-site banner / signage placement / table presence

Add-on Opportunities (with experiential branded exposure)

Activation / Asset	Additional Price
Dedicated Gift Bag Branding	$500
Young Student Filmmaker Entourage & Family Travel Stipend (within MX)	$500-750
Exclusive Branded Festival Group Excursion Activity	$750
Sponsored Pre-festival or Post-festival Regional Networking Mixer Event, Family & Friends Dinner	$1,000
Projection or Equipment Sponsor	$3,000
Travel Sweepstakes / Contest Sponsor for 2 Public Attendees	$5,000
International Filmmaker Entourage Travel & Lodging Stipend Sponsor	$7,000-$10,000
Celebrity Appearance Sponsor	$10,000+